

# Funnies Extra!

## Advertising Price Sheet

ALL PRICES ARE PER WEEK - 10% discount for prepayment

Page	Placement	Width (in)	Depth (in)	Dimension (sq in)	1 WEEK		4 WKS (15% OFF)		8 WKS (20% OFF)		12 WKS (25% OFF)	
					billed	prepay	billed	prepay	billed	prepay	billed	prepay
Page 1	Cover Ad	9.75	6.75	65.81	\$600	\$540	\$510	\$459	\$480	\$432	\$450	\$405
Page 2	Ad 2	9.75	5.75	56.06	\$460	\$414	\$391	\$352	\$368	\$331	\$345	\$311
Page 3	Ad 3A	3.15	4.15	13.07	\$95	\$86	\$80	\$73	\$76	\$68	\$71	\$64
Page 4	Ad 4	4.75	5.75	27.31	\$185	\$167	\$157	\$142	\$148	\$133	\$138	\$125
Page 5	Ad 5A	3.15	5.00	15.75	\$100	\$90	\$85	\$77	\$80	\$72	\$75	\$68
	Ad 5B	3.15	5.00	15.75	\$100	\$90	\$85	\$77	\$80	\$72	\$75	\$68
Page 6	Ad 6A	3.75	5.25	19.69	\$135	\$122	\$114	\$103	\$108	\$97	\$101	\$91
	Ad 6B	3.60	4.15	14.94	\$98	\$88	\$83	\$75	\$78	\$71	\$73	\$66
Page 7	Ad 7A	3.15	1.50	4.73	\$32	\$29	\$27	\$24	\$25	\$23	\$24	\$22
	Ad 7B	9.85	4.38	43.09	\$280	\$252	\$238	\$214	\$224	\$202	\$210	\$189
Page 8	Center - Full	6.00	9.85	59.10	\$475	\$428	\$403	\$363	\$380	\$342	\$356	\$321
	Center - Top				\$250	\$225	\$212	\$191	\$200	\$180	\$187	\$169
	Center - Bottom				\$250	\$225	\$212	\$191	\$200	\$180	\$187	\$169
Page 10	Ad 10A	1.75	1.50	2.63	\$20	\$18	\$17	\$15	\$16	\$14	\$15	\$14
	Ad 10B	9.75	1.25	12.19	\$85	\$77	\$72	\$65	\$68	\$61	\$63	\$57
Page 11	Ad 11A	6.25	4.15	25.94	\$200	\$180	\$170	\$153	\$160	\$144	\$150	\$135
	Ad 11B	3.15	5.25	16.54	\$105	\$95	\$89	\$80	\$84	\$76	\$78	\$71
Page 12	Ad 12	3.35	5.00	16.75	\$105	\$95	\$89	\$80	\$84	\$76	\$78	\$71
Page 13	Ad 13	5.25	5.85	30.71	\$205	\$185	\$174	\$157	\$164	\$148	\$153	\$138
Page 14	Ad 14	3.25	7.25	23.56	\$155	\$140	\$131	\$119	\$124	\$112	\$116	\$105
Page 15	Ad 15	6.50	5.75	37.38	\$310	\$279	\$263	\$237	\$248	\$223	\$232	\$209
Page 16	Back Cover	9.85	3.75	36.94	\$325	\$293	\$276	\$249	\$260	\$234	\$243	\$219

Funnies Extra! is a free, full color 16-page tabloid filled with funnies and puzzles. 10,000 copies of Funnies Extra! are distributed weekly (monthly at first) in Waldo and Knox Counties to hotels, diners, coffee shops, restaurants, auto repair shops, hospitals, physicians' offices, dental practices, etc. The content in Funnies Extra! appeals to consumers of all ages. Take advantage of this unique and fun way to reach citizens in your communities and beyond with the message of your business and enjoy excellent repeat discounts and great savings for up-front payment!

MECHANICAL SPECIFICATIONS:  
CMYK Color,  
Black must be 100%,  
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