



Advertising Contract

NachoTree Print & Digital Design

91 Lang Hill Highway, Brooks, Maine 04921 • funnies-extra-maine.com

Heather Quimby | Ad Sales & Distribution Manager | 207.557.3261 | heather@nachotree.com
Chris Quimby | Ad Design & Billing Manager | 207.557.3251 | chris@nachotree.com



BUSINESS NAME: _____

BUYER NAME: _____

BUYER TITLE: _____ **DUNS #:** _____
(if needed)

STREET ADDRESS: _____

TOWN: _____ **STATE:** _____ **ZIP:** _____

BILLING ADDRESS (if different from above): _____

TOWN: _____ **STATE:** _____ **ZIP:** _____

PHONE: _____ **FAX:** _____

EMAIL: _____

NEW ACCOUNTS: _____ (initial here)
I agree to pay deposit and weekly ad costs via: Check Credit Card Cash

ESTABLISHED ACCOUNTS (terms): _____ (initial here)
I agree to pay the weekly ad rate within 14 days of ad run date

Beginning Run Date: _____

Contract End Date: _____

Open Ad Rate (\$): _____

Frequency (x): _____

Frequency Discount (%): _____

Ad Cost (\$): _____

10% Prepay Discount (\$): _____

Total Ad Cost (\$): _____

Total Contract Value: _____

Deposit*: _____

Ad Selected:

- Page 1 (9.75"x6.75") Page 2 (9.75"x5.75")
- Page 3 (3.15"x4.15")
- Page 4 (4.75"x5.75")
- Page 5A (3.15"x5.00") Page 5B (3.15"x5.00")
- Page 6A (3.75"x5.25") Page 6B (3.60"x4.15")
- Page 7A (3.15"x1.50") Page 7B (9.85"x4.375")
- Pages 8 & 9 (6.00"x9.85")
- Pages 8 & 9 top (6"x4.75")
- Page 8 & 9 bottom (6"x4.75")
- Page 10A (1.75"x1.5") Page 10B (9.75"x1.25")
- Page 11A (6.25"x4.15") Page 11B (3.15"x5.25")
- Page 12 (3.35"x5.00") Page 13 (5.25"x5.85")
- Page 14 (3.25"x7.25")
- Page 15 (6.50"x5.75") Page 16 (9.85"x3.75")

I am interested in advertising in Funnies Extra! for

- 1 week
- 4 weeks (15% off)
- 8 weeks (20% off)
- 12 weeks (25% off)
- other _____

*A deposit equal to one issue's "Total Ad Cost" must be paid when the contract is signed. This deposit will be applied to the last Ad due to run in the contract. All Ad Artwork/Creative must be received by NachoTree Print & Digital Design by close of business on Mondays one week prior to the Ad Run Date. Payments for each issue's Ad must be made no later than one week prior to the Ad Run Date.

- Visa
- MasterCard
- American Express
- Discover

NAME ON CARD: _____

CARD NUMBER: _____

SIGNATURE: _____

CID CODE: _____

THIS CONTRACT MUST BE SIGNED BY CLIENT AND ACCEPTED BY NachoTree Print & Digital Design: CONTRACT TERMS AND CONDITIONS

- All advertising must be paid in advance of publication, unless otherwise agreed to in writing by NachoTree Print & Digital Design. Payments made by Company Check must be paid in two weeks (14 days) prior to Ad Run Date. Payments made by Credit Card, Cashier's Check or Money Order must be received at least one week (7 days) prior to Ad Run Date. Any returned Checks will incur a \$50 penalty for each NSF and Ad will be pulled pending satisfactory payment.
- All Advertisements are subject to final review and approval by FUNNIES EXTRA!, LLC, Licensor of the Intellectual Properties.
- In the event that an Advertisement of the Advertiser shall contain any errors, and the error or omission is the fault of NachoTree Print & Digital Design, and not the fault of the Advertiser, then NachoTree Print & Digital Design shall be liable for the contract price of that Ad for the single week only. Advertiser will not incur charges for the week's Ad that contains the error or omission. In no event shall FUNNIES EXTRA!, LLC, the Licensor of the Intellectual Properties, be held liable for any such errors or omissions by NachoTree Print & Digital Design.
- Advertising rates may change at any time without prior notice. However, contract rates already ratified shall be honored during the term of the contract.
- This agreement is binding upon both parties, the Advertiser and NachoTree Print & Digital Design. FUNNIES EXTRA!, LLC, the Licensor, is not a party to this Contract. Contract is not transferable. Should the Advertiser fail to comply with the terms of this Contract, then all space published under this contract shall be short-rated to the nearest earned rate and the Advertiser agrees to make full retroactive payment within 30 days.

Advertiser/Buyer Name: _____ Signature: _____ Date: _____

Sales Agent Name _____ Signature: _____ Date: _____

Accepted by NachoTree Print & Digital Design; Chris & Heather Quimby Signature: _____ Date: _____